

Rules for use of Certification Mark and Logo

WORK INSTRUCTION

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1. Introduction

This guide will detail how to use AI Jeon Foundation certification mark and logo for the application for any of the management systems by its certified clients ensuring that this mark or logo are not misleading or ambiguous with taking in consideration the traceability of AI Jeon Foundation Certificates.

This mark shall not be used on a product nor product packaging nor in any other way that may be interpreted as denoting product conformity.

AI Jeon Foundation will provide its certified clients with the right mark or logo to uses upon the management system provided in accordance with the legal certification contract, and has the right to change or modify its mark and logo at any time by notifying its certified clients.

2. Definitions

Certification mark: mark of approval that the client organization has completed a success management system audit an been certified for its compliance to a specific management system done by AI Jeon Foundation,

AI Jeon Foundation may have different types of marks or logos that refers to the compliance of different management systems and standards.

Accreditation organization: means the Accreditation Body's mark licensed to the

Certification Body and that may be sub-licensed to the Client whose management system has been successfully certified, where the Accreditation Body permits its use. Where the use is permitted it shall be used only as provided by AI Jeon Foundation in combination with the AI Jeon Foundation certification mark and shall under no circumstances be used independently.

Certified Client: organization whose management system has been certified

3. Use of the mark or logo

The clients of AI Jeon Foundation agree the following:

- a) The use of mark and logo will be as authorized by AL Jeon Foundation for its certified client only within the period of certification validity,
- b) The client will not make or permit any misleading statement regarding certification,
- c) The client should not use its certification in a manner likely to discredit AI Jeon Foundation, or the Accreditation organization and/or its certification system and to lose public trust.
- d) The certification will have the convenient mark and logo with the management system granted only,
- e) No ambiguity in the mark or logo or accompanying text, only as permitted by AI Jeon Foundation and agreed in the certification contract,

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- f) No use of this mark or logo on a product or product packaging (primary or secondary), or on any goods and equipment used for the realization of the processes within the scope of the certified management system, nor in any other way that may be interpreted as denoting product conformity.
- g) Al Jeon Foundation will not permit its marks or logo to be applied by certified clients to laboratory tests, calibration, or inspection reports or certificates.
- h) comply with the requirements of AL Jeon Foundation when referring to its certification status in communication media such as the internet, brochures or advertisements, or other documents,
- i) Al Jeon Foundation will not authorize the use or permit the use of any certification document or any part thereof in a misleading manner, therefore upon withdrawal of certification, the client shall cease to use any publicity material containing a reference to the certification,
- j) Should amend all advertising matters when the scope of certification has been reduced,
- k) The client will not imply that the certification applies to activities and sites

that are not covered by the scope of certification granted,

- l) At any misuse, Al Jeon Foundation will exercise proper control of ownership and shall take action to deal with incorrect references to certification status or misleading use of certification documents, marks, or audit reports.

4. Misuse or appeal

Any dismissal or misuse of the certification mark or logo may lead to requests for correction and corrective action, suspension, withdrawal of certification, publication of the transgression, and, if necessary, legal action.

5. Confidentiality

Al Jeon Foundation guarantees the confidentiality of its client's information as agreed in the confidentiality agreement with the client.

Otherwise, the client should agree to all the terms mentioned above for the confidentiality of information shared from Al Jeon Foundation except for the Certificate.

6. Where mark or logo can be used ?

	Marketing Material	Social media	Organization	Products or Certificates
Example	Brochures, advertisements, newspaper, press, etc.	Website, social media platform, email signature, etc.	Letterheads, business cards, compliment slips, invoices, envelopes, books, folders, etc.	Any physical product, product packaging, product certificates, Certificate of analysis, Certificate of testing, etc.
Certification	Yes	Yes	Yes	No
Accreditation	Yes	Yes	Yes	No



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-Display of colors



-Size guide

